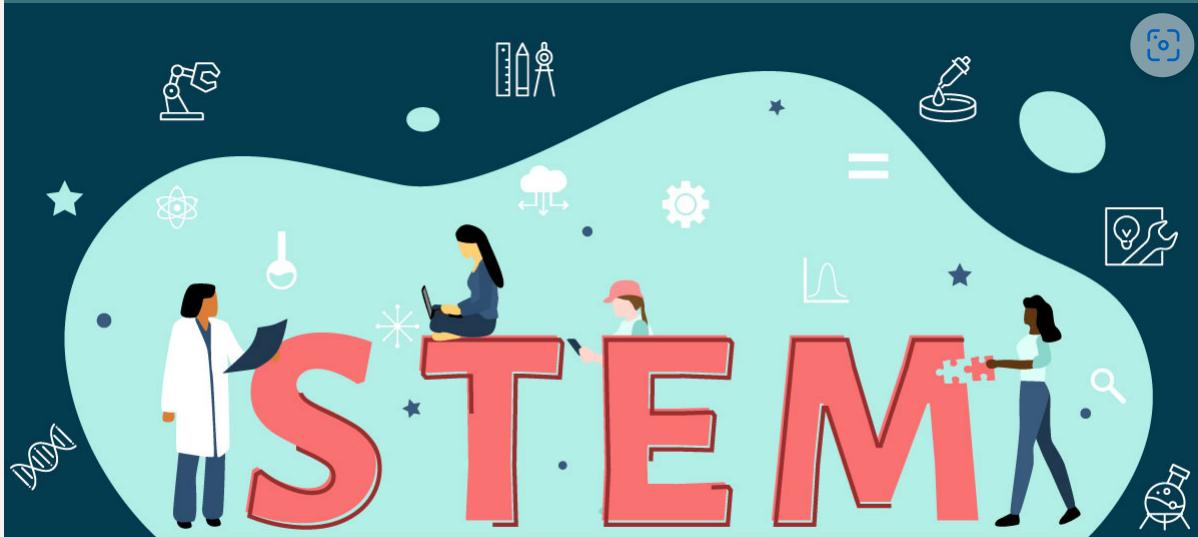




If you can't read this mail, click [here](#).

Building a Thriving Pipeline for Female STEM Talent



Dear TWF Friends,

The digital revolution has been a catalyst for some of the world's fastest growing occupations and the emergence of new, critical occupations –and women and girls are missing out on these opportunities. According to the World Economic Forum, women comprise less than 30% of the world's workforce in STEM fields. Hong Kong is no exception to this disparity: only 9% of all engineers in the city are women, in contrast to 50% of solicitors and 34% of doctors.

A key factor contributing to the underrepresentation of women in STEM industries is the significant difference in the pursuit of STEM subjects between girls and boys. Research conducted by TWF shows that girls are three times less likely to pursue STEM-related degrees and four times less likely to pursue STEM-related careers. This gender gap is particularly concerning in specific academic disciplines within Hong Kong, where women accounted for only 30.8% of Engineering and Technology graduates and 38.3% of Sciences degree recipients in the 2021/22 academic year, according to the University Grants Committee.

Here are a few ways you can help close the gender gap in STEM education:

1. Educate yourself: Study the facts and understand the reasons behind the underrepresentation of women and girls in STEM fields. This knowledge will enable you to advocate for change and take informed actions to close the gender gap in STEM.

2. Promote STEM education and awareness for girls: Increase efforts to promote STEM education among girls and raise awareness about the opportunities and benefits of pursuing STEM subjects and careers.

3. Showcase successful women in STEM: By highlighting the achievements and success stories of women in STEM fields, we can inspire and motivate more girls to pursue STEM

subjects and careers, empowering them to believe in their own abilities and bridge the gender gap in STEM.

[Read More](#)

UPCOMING EVENT



International Women's Day Lunch: Early Bird Pricing Extension!

Join us for our International Women's Day Lunch under the theme *Curating Culture, Inspiring Change*, sponsored by **Title Sponsor, the Financial Times**. From sports to design, our event will explore how women are reshaping Hong Kong's cultural fabric, creating a gender inclusive blueprint here and beyond.

Book your tickets or tables now by contacting Phoebe.Ho@twfhk.org or development@twfhk.org.

Don't miss out on the early bird pricing, **extended until February 5, 2024!**

PROGRAMME UPDATES

Marginalised Women Series: Positive Transformation Workshop

In collaboration with the Hong Kong Family Welfare Society and Tin Shui Wai Women Association, TWF hosted two workshops called "Positive Transformation - Becoming a Better Self" in December and January, respectively.

Led by registered clinical psychologist Christine Mak, these workshops explored cultivating positive thinking based on positive psychology theories. Participants also learnt breathing techniques for relaxation, mindfulness, and positive thinking to help transform negative thoughts and reduce stress. The workshops provided practical tools for participants to instantly calm themselves and better cope with daily pressures.



Boardroom Series: Governance Trends and Non-profit Boards Workshop

Last Thursday, TWF hosted Boardroom Series Workshop #1: Governance Trends and Non-profit Boards. The role of a director is an important one and carries many duties and responsibilities imposed by law and corporate governance guidelines. A huge thanks to David Bishop | HKU Business School and Co-Founder of Foundation for Shared Impact, for delivering an engaging discussion, shedding light on what being a board

Thanks to DLA Piper for hosting the event, and to our Contributing Sponsors for their support of the Boardroom Series for Women Leaders 2023-2024: CVC Capital Partners, KPMG, Standard Chartered Bank and White & Case LLP.

IN THE COMMUNITY

2024 Community Business Awards: Nomination Extension

TWF is delighted to be a supporting organisation of the 2024 Community Business Awards, which celebrate DE&I and wellbeing practices in Asia.

Community Business have expanded to 23 awards for the 2024 Awards in the following sub-categories: Creating Social Impact (a sub-category for community organisations and leaders), General DE&I, LGBT+ Inclusion, Wellbeing and India.

Due to feedback about the timing of the awards, coupled with Community Business' commitment to employee wellbeing, they are extending the nomination deadline to **Friday 3 May 2024**, with a view to announcing the winners in a ceremony in **September**. We encourage you to submit nominations for the Awards and showcase your efforts on DE&I and wellbeing in Asia.



NOMINATE NOW

[Nominate here](#)

Survey on women's quality of life and public's attitude toward gender equality in Hong Kong

This study aims to examine women's quality of life and public perception toward gender equality in Hong Kong, which sheds insight into the service development in Hong Kong.

Target:
• Hong Kong resident aged 18 or above

Will take approximately 20 mins to complete

ibms_swsa@hku.hk | 3917 - 5531



HKU Women's Quality of Life Survey: Call for participation!

HKU is recruiting participants to join an online survey on women's quality of life and public's attitude toward gender equality in Hong Kong, conducted by Prof. Celia Hoi-Yan Chan, Professor of the Department of Social Work and Social Administration. Available in both English and Chinese, Hong Kong residents aged 18 or above are eligible to participate. Participants who successfully complete the survey will receive a HK\$50 supermarket gift coupon.

To participate, click below or scan the QR code to complete a 20-minute online survey.

[Complete the survey here](#)

Organizer



Co-organizer



This study has been approved by the Human Research Ethics Committee of the University of Hong Kong (ER230227)

JOB OPENING

Assistant Manager / Manager, Pipeline Initiatives

TWF is seeking a full-time Assistant Manager / Manager to join its dynamic team. This is an exciting opportunity to contribute to efforts for a more gender inclusive workplace and contribute to a range of programmes making an impact across Hong Kong.

[Apply Now!](#)

ON OUR RADAR

The Good

- As Japan grapples with low birth rates, demand for Tokyo's US\$2,000 fertility subsidies goes through the roof (SCMP)

The Challenging

- The All-Male Cop29 Committee Is a Big Step Backwards for Climate (Climate Home News)

The Unexpected

- Closing the women's health gap: A \$1 trillion opportunity to improve lives and economies (McKinsey)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung
Wan, Hong Kong



You received this e-mail because you subscribed to The Women's Foundation newsletter. To [unsubscribe](#),
please click [here](#).